

# PROGRAM BREAKDOWN

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### CONCENTRATION IN BUSINESS INTELLIGENCE AND ANALYTICS / GENERAL EDUCATION REQUIREMENTS FOR BACHELOR OF SCIENCE DEGREE PROGRAMS

#### LOWER DIVISION GENERAL EDUCATION COURSES

LOWER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

COURSE NUMBER	COURSE NAME	CREDIT HOURS
<b>ORAL COMMUNICATIONS</b>		
ENGL 100	Language and Speech Communications	3.0 credit hours
ENGL 115	Fundamentals of Public Speaking	3.0 credit hours
SPC 200	Speech and Public Speaking	3.0 credit hours
<b>HUMANITIES</b>		
PHIL 102	Legal and Ethical Issues	3.0 credit hours
PHIL 200	Introduction to Philosophy	3.0 credit hours
<b>MATHEMATICS</b>		
MATH 102	College Algebra	3.0 credit hours
<b>ENGLISH</b>		
ENGL 200	English Composition I	3.0 credit hours
<b>BEHAVIORAL SCIENCE / SOCIAL ENVIRONMENT</b>		
PSY 201	Psychology	3.0 credit hours
SOC 210	Sociology	3.0 credit hours

#### UPPER DIVISION GENERAL EDUCATION COURSES

UPPER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

<b>ENGLISH</b>		
SPC 200	Speech and Public Speaking	3.0 credit hours
<b>FOREIGN LANGUAGE</b>		
PHIL 102	Legal and Ethical Issues	3.0 credit hours
<b>NATURAL SCIENCE</b>		
MATH 102	College Algebra	3.0 credit hours
<b>ECONOMICS</b>		
PSY 201	Psychology	3.0 credit hours
SOC 210	Sociology	3.0 credit hours

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## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

**BUSINESS ADMINISTRATION CORE COURSES (93.0 CREDITS REQUIRED)**

LOWER DIVISION MAJOR COURSES (45 CREDITS REQUIRED)

LOWER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

COURSE NUMBER	COURSE NAME	CREDIT HOURS
ACCTG 101	Accounting I	3.0 credit hours
ACCTG 220	Accounting Information Systems	3.0 credit hours
BUS 101	Introduction to Business	3.0 credit hours
BUS 102	Business Administration and Management	3.0 credit hours
BUS 200	Business Law	3.0 credit hours
BUS 201	Strategy Management and Decision Making	3.0 credit hours
BUS 203	Operations Management	3.0 credit hours
BUS 204	Introduction to Project Management	3.0 credit hours
CIT 121	Technology Applications for Business	3.0 credit hours
IB 100	Introduction to International Business	3.0 credit hours
IB 102	International Management	3.0 credit hours
MRKT 101	Principles of Marketing	3.0 credit hours
MRKT 202	Marketing Strategies	3.0 credit hours
SCM 204	Supply Chain Fundamentals	3.0 credit hours
STAT 200	Statistics	3.0 credit hours

**UPPER DIVISION MAJOR COURSES (30 CREDITS REQUIRED)**

UPPER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

BUS 223	Leadership and Human Resources	3.0 credit hours
BUS 224	Organizational Behavior	3.0 credit hours
BUS 227	Management and Budget	3.0 credit hours
BUS 228	Project Management	3.0 credit hours
FIN 300	Financial Management Negotiations	3.0 credit hours
IB 203	Fundamentals of Foreign Trade	3.0 credit hours
IB 205	International Trade Export/Import	3.0 credit hours
IB 207	International Banking and Finance	3.0 credit hours
MRKT 205	Consumer Behavior	3.0 credit hours
MRKT 210	Principles of Advertising and Public Relations	3.0 credit hours



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## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

MAJOR CONCENTRATION: INTERNATIONAL BUSINESS  
MAJOR CONCENTRATION: INTERNATIONAL BUSINESS (18 CREDITS REQUIRED)

COURSE NUMBER	COURSE NAME	CREDIT HOURS	UPPER DIV.
BIAN 310	Business Intelligence and Analytics	3.0 credit hours	Business Upper Div.
BIAN 320	Modeling for Decision-Making	3.0 credit hours	Business Upper Div.
BIAN 330	Data Warehousing	3.0 credit hours	Business Upper Div.
BIAN 340	Web Analytics Strategies	3.0 credit hours	Business Upper Div.
BIAN 350	Predictive Analytics	3.0 credit hours	Business Upper Div.
BIAN 360	Applications of Business	3.0 credit hours	Business Upper Div.