

# PROGRAM BREAKDOWN

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### CONCENTRATION IN HOSPITALITY MANAGEMENT / GENERAL EDUCATION REQUIREMENTS FOR BACHELOR OF SCIENCE DEGREE PROGRAMS

#### LOWER DIVISION GENERAL EDUCATION COURSES

LOWER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

| COURSE NUMBER                                  | COURSE NAME                        | CREDIT HOURS     |
|--|------------------------------------|------------------|
| <b>ORAL COMMUNICATIONS</b>                     |                                    |                  |
| ENGL 100                                       | Language and Speech Communications | 3.0 credit hours |
| ENGL 115                                       | Fundamentals of Public Speaking    | 3.0 credit hours |
| SPC 200  | Speech and Public Speaking         | 3.0 credit hours |
| <b>HUMANITIES</b>                              |                                    |                  |
| PHIL 102                                       | Legal and Ethical Issues           | 3.0 credit hours |
| PHIL 200                                       | Introduction to Philosophy         | 3.0 credit hours |
| <b>MATHEMATICS</b>                             |                                    |                  |
| MATH 102                                       | College Algebra                    | 3.0 credit hours |
| <b>ENGLISH</b>                                 |                                    |                  |
| ENGL 200                                       | English Composition I              | 3.0 credit hours |
| <b>BEHAVIORAL SCIENCE / SOCIAL ENVIRONMENT</b> |                                    |                  |
| PSY 201  | Psychology                         | 3.0 credit hours |
| SOC 210  | Sociology                          | 3.0 credit hours |

#### UPPER DIVISION GENERAL EDUCATION COURSES

UPPER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

|                         |  |                  |
|-------------------------|--|------------------|
| <b>ENGLISH</b>          |  |                  |
| ENGL 302                | English Composition II                   | 3.0 credit hours |
| <b>FOREIGN LANGUAGE</b> |  |                  |
| SPN 310                 | Conversational Spanish                   | 3.0 credit hours |
| <b>NATURAL SCIENCE</b>  |  |                  |
| BSC 310                 | General Biology                          | 3.0 credit hours |
| <b>ECONOMICS</b>        |  |                  |
| ECON 302                | Principles of Economics (Microeconomics) | 3.0 credit hours |
| ECON 303                | Macroeconomics                           | 3.0 credit hours |

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## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

**BUSINESS ADMINISTRATION CORE COURSES (93.0 CREDITS REQUIRED)**

LOWER DIVISION MAJOR COURSES (45 CREDITS REQUIRED)

LOWER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

| COURSE NUMBER | COURSE NAME                             | CREDIT HOURS     |
|---------------|---|------------------|
| ACCTG 101     | Accounting I                            | 3.0 credit hours |
| ACCTG 220     | Accounting Information Systems          | 3.0 credit hours |
| BUS 101       | Introduction to Business                | 3.0 credit hours |
| BUS 102       | Business Administration and Management  | 3.0 credit hours |
| BUS 200       | Business Law                            | 3.0 credit hours |
| BUS 201       | Strategy Management and Decision Making | 3.0 credit hours |
| BUS 203       | Operations Management                   | 3.0 credit hours |
| BUS 204       | Introduction to Project Management      | 3.0 credit hours |
| CIT 121       | Technology Applications for Business    | 3.0 credit hours |
| IB 100        | Introduction to International Business  | 3.0 credit hours |
| IB 102        | International Management                | 3.0 credit hours |
| MRKT 101      | Principles of Marketing                 | 3.0 credit hours |
| MRKT 202      | Marketing Strategies                    | 3.0 credit hours |
| SCM 204       | Supply Chain Fundamentals               | 3.0 credit hours |
| STAT 200      | Statistics                              | 3.0 credit hours |

**UPPER DIVISION MAJOR COURSES (30 CREDITS REQUIRED)**

UPPER DIVISION GENERAL EDUCATION COURSES (15.0 CREDITS REQUIRED)

|          |  |                  |
|----------|--|------------------|
| BUS 223  | Leadership and Human Resources                 | 3.0 credit hours |
| BUS 224  | Organizational Behavior                        | 3.0 credit hours |
| BUS 227  | Management and Budget                          | 3.0 credit hours |
| BUS 228  | Project Management                             | 3.0 credit hours |
| FIN 300  | Financial Management Negotiations              | 3.0 credit hours |
| IB 203   | Fundamentals of Foreign Trade                  | 3.0 credit hours |
| IB 205   | International Trade Export/Import              | 3.0 credit hours |
| IB 207   | International Banking and Finance              | 3.0 credit hours |
| MRKT 205 | Consumer Behavior                              | 3.0 credit hours |
| MRKT 210 | Principles of Advertising and Public Relations | 3.0 credit hours |



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## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

MAJOR CONCENTRATION: HOSPITALITY MANAGEMENT  
MAJOR CONCENTRATION: HOSPITALITY MANAGEMENT (18 CREDITS REQUIRED)

| COURSE NUMBER | COURSE NAME                                | CREDIT HOURS     | UPPER DIV.          |
|---------------|--|------------------|---------------------|
| BUS 360       | Fundamentals of Hospitality & Tourism Mgmt | 3.0 credit hours | Business Upper Div. |
| BUS 362       | Traveling Info. Tech. /Reservation Systems | 3.0 credit hours | Business Upper Div. |
| BUS 365       | Hospitality and Tourism Management         | 3.0 credit hours | Business Upper Div. |
| BUS 401       | Hotel and Facility Management              | 3.0 credit hours | Business Upper Div. |
| BUS 405       | Food and Beverage Operations               | 3.0 credit hours | Business Upper Div. |
| BUS 407       | International Travel and Tourism           | 3.0 credit hours | Business Upper Div. |