

PROGRAM BREAKDOWN

MBA IN BUSINESS INTELLIGENCE AND DATA ANALYTICS

MASTER OF SCIENCE IN BUSINESS ADMINISTRATION (MBA) CONCENTRATION IN BUSINESS INTELLIGENCE AND ANALYTICS
 (45 GRADUATE LEVEL SEMESTER CREDIT HOURS – ESTIMATED COMPLETION TIME: 24 MONTHS)

COURSE NUMBER	COURSE NAME	CREDIT HOURS
MBA 510	Leadership and Organizational Behavior	3.0 credit hours
MBA 521	International Strategic Management	3.0 credit hours
MBA 533	Human Capital Management	3.0 credit hours
MBA 550	Economic Analysis & Business Decisions	3.0 credit hours
MBA 561	Business Law	3.0 credit hours
MBA 621	Business Analytics (Data Mining)	3.0 credit hours
MBA 675	IT and Business Transformation (ITBT)	3.0 credit hours
MBA 681	Markets and Consumers-based Management	3.0 credit hours
MBA 695	Finances for Executives	3.0 credit hours
MBA 699	Accounting for Management Planning & Control	3.0 credit hours
MBA 705	Entrepreneurship Business Project	3.0 credit hours
MBA 710	Capstone Field Project	3.0 credit hours

CONCENTRATIONS: MBA IN BUSINESS INTELLIGENCE AND ANALYTICS

BIA 704	Applications for Business Analytics	3.0 credit hours
BIA 706	Predictive Analytics	3.0 credit hours
BIA 708	Artificial Intelligence and Data Mining for Business Intelligence	3.0 credit hours

